

GAIN Data Management

# Deutsche Postbank Financial Services Deploys GAIN Golden Copy for Decalog

Vincent Goubert | Sales and Alliances EMEA

AIM Software has customized the GAIN Golden Copy solution to be fully compatible with SunGard’s Decalog portfolio management and accounting solution. Deutsche Postbank Financial Services – a Frankfurt-based subsidiary of Deutsche Postbank AG – can now count on an independent security master file, seamless integration of static data into Decalog, all with full STP.

- GAIN as a security master file
- Multiple data sources
- Seamless integration of data into Decalog
- Automatic instrument opening
- GAIN as extensible data management platform

Deutsche Postbank Financial Services (PFS) is a Frankfurt-based asset manager with some €14 billion in assets under management. The firm services institutional clients and manages bonds, derivatives, funds and shares.

PFS uses the Decalog accounting tool to manage its growing portfolio of around 100,000 instruments, and had previously been using Profidata’s Vega platform to handle static reference data. However, Vega was discontinued, leaving PFS to manage everything from within Decalog, which offers only limited data management functionality. The firm really needed a dedicated tool to manage reference data outside the accounting platform, and had to find a new source for static data.

The asset management firm carried out an extensive vendor review, and eventually selected AIM Software,

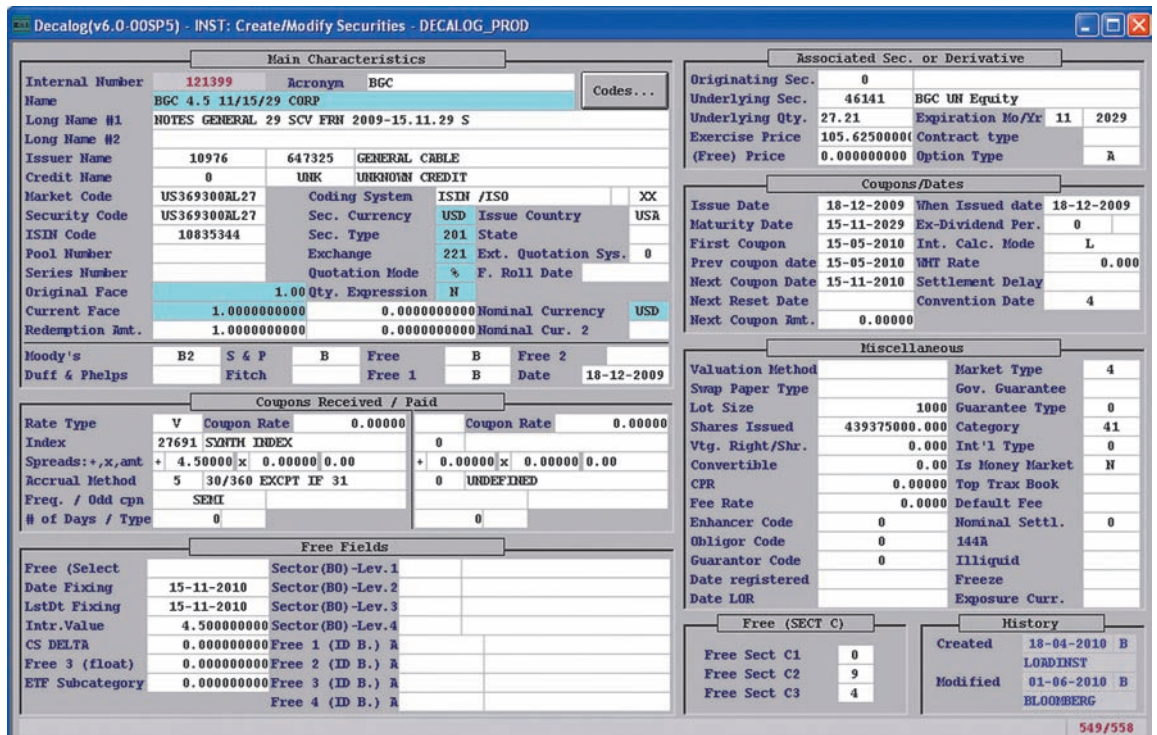
in particular for its data-mapping expertise and its deep knowledge of the SIX Telekurs Valordata Feed (VDF).

**“GAIN now offers PFS dramatically increased data processing functionality, with minimal disruption to user workflows and pre-existing working habits.”**

### GAIN offers complex data mapping

The Decalog platform does not have a fully fixed data model, where the layout of the screen and the organization of the individual fields remain much the same from one deployment to another, as some platforms do. Instead, Decalog offers a high level of flexibility and granular data customization. Users can extend the data





View of a bond in the Decalog GUI.

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Uwe Hommelsheim, Deutsche Postbank Financial Services

model any way they want, so that after years of service – eight in the case of PFS – a Decalog deployment can look pretty unique. This means that Decalog users need a reference data solution that can manage this complex customized data mapping – something GAIN is well known for.

#### PFS seek expertise in SIX Telekurs’ VDF

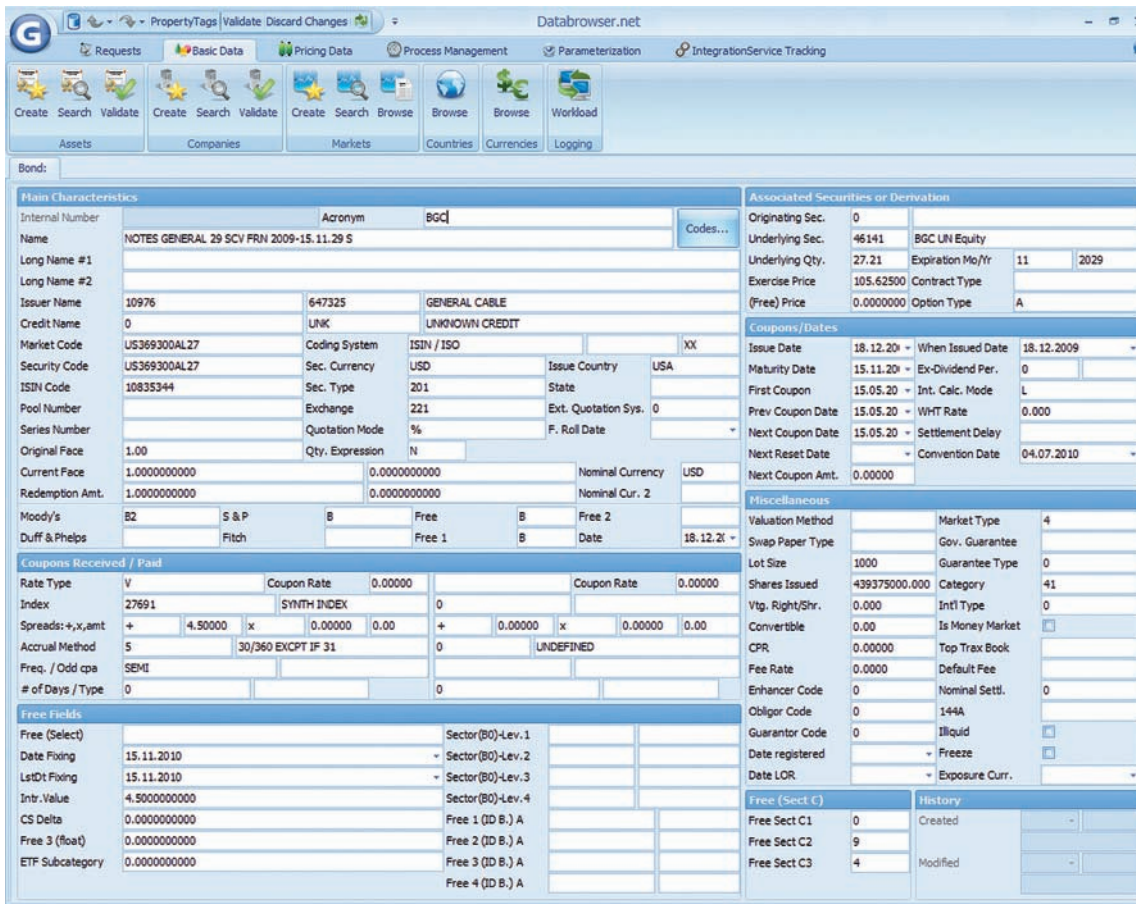
AIM Software is a partner of SIX Telekurs and, following 10 years of collaboration, has extensive knowledge of the data vendor’s Valordata Feed (VDF). This was particularly beneficial to PFS, which uses VDF for static data, but was in need of a dedicated solution to process that data and integrate it into the Decalog platform.

As a result of this implementation, AIM Software is able to provide guaranteed compatibility with both the VDF data feed and the Decalog accounting platform. The integration of data into Decalog is done via a standard GAIN interface, which can be installed at any Decalog site, saving time and implementation costs. In case PFS needs to integrate further data sources in the future, GAIN Data Management can feed data from 35+ different sources into Decalog.

#### The deployment

Postbank Financial Services chose an on-site implementation of the GAIN Golden Copy solution, which feeds VDF static data into Decalog. In this instance, the firm chose to implement GAIN with full automation of the data processing and rules management.

The few remaining data corrections are currently still performed in Decalog screens, to which the users are accustomed. Nevertheless, the GAIN GUI – offering a more ergonomic environment – could be switched on anytime when more complex pricing scenarios have to be taken into account.



**View of a bond in the GAIN GUI.**

GAIN now offers PFS dramatically increased data processing functionality, with minimal disruption to user workflows and pre-existing working habits.

GAIN serves as a security master file that handles data processing and automatically delivers it directly to the user screen in Decalog. This eliminates the need for manual intervention and reduces the operational risk associated with “fat finger mistakes”. This enhanced straight-through processing (STP) thus ensures a higher level of data quality for the client, which in turn means better pricing and better value for their clients.

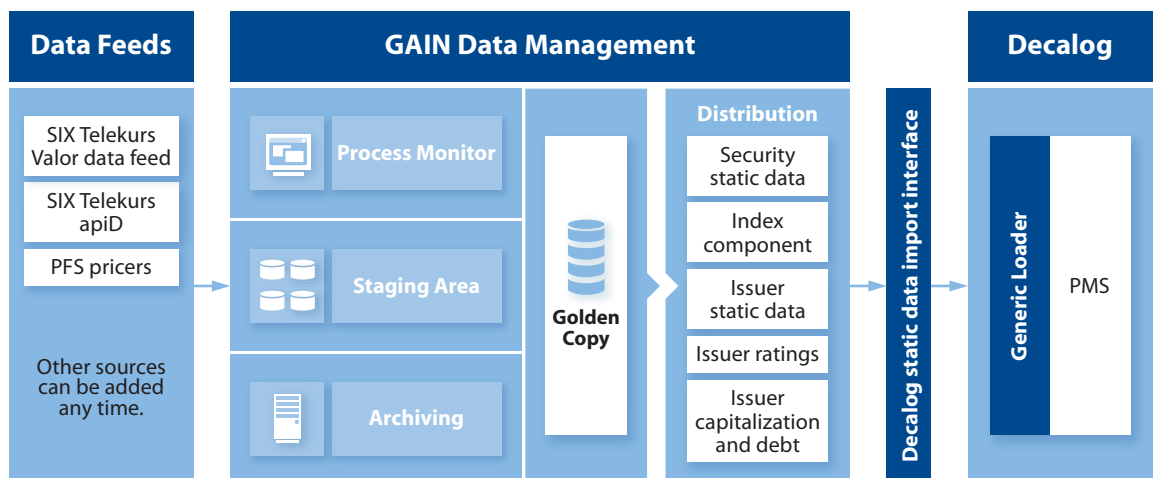
“The newly implemented GAIN | Decalog interface has dramatically increased the volume and quality of the data we can process in Decalog. This has led to increased functionality in the asset classes we trade and also allowed us to offer additional asset classes,” says Uwe Hommelsheim, Project Manager of Deutsche Postbank Financial Services.

As a result of the GAIN deployment, Postbank Financial Services can now bank on:

- a fully integrated central security master file with a totally flexible rules engine for delivering high-quality static data, and handling mutations of static data for instruments (100 fields) and issuers (22 fields)
- ad-hoc opening of instruments
- detailed corporate action reports
- daily updates of ratings
- daily mutations of indices and of all their constituents
- automatic opening and mutations for a series of derivatives

**Future-proof solution**

Postbank Financial Services can unlock further functionalities of GAIN whenever the need arises. “Growing demands in data processing require a fast implementation and the ability to unlock additional functionalities further down the road”, explains Vincent Goubert, Vice President Sales and Alliances EMEA at AIM Software. “Owing to its modularity and flexible architecture, GAIN’s central data model will serve PFS as a future-proof tool permitting an easy step-by-step integration of additional functionalities and sources.”



**Architecture of the GAIN | Decalog deployment at Postbank Financial.**

### GAIN for Decalog

As the integration work with Decalog has already been carried out, the Decalog-compatible solution can be rolled out to other clients of Decalog looking for a proven, fully maintained reference data solution – offering short installation times and a fast return on investment.

### A full STP reference data solution

In the Postbank Financial deployment, SIX Telekurs' Valordata Feed (VDF) and apiD data feeds, as well as prices generated in-house by Postbank Financial, are fed into the GAIN Data Management Golden Copy solution. Additional data sources may be added at any time. Security static data, index components, issuer static data, issuer ratings and issuer capitalization and debt data are brought together in the GAIN Golden Copy solution, where they are processed, normalized and archived. This clean data – the golden copy – is then fed directly into

the Decalog portfolio management and accounting system via the Decalog static data import interface, where Postbank Financial manages its portfolio of over 100,000 instruments.

### About GAIN Data Management

GAIN Data Management is a comprehensive reference data management platform with 108 references worldwide. GAIN Data Management imports, selects, normalizes and validates financial data before they can be exported into the desired target system. With its modular configuration, GAIN can be customized to specific client needs and the client pays only for the functions used. GAIN deployments can range from a simple, single-feed straight-through processing system to a multi-source, multi-entity security master file. Clients can rely on fully maintained interfaces, which relieve them of the need to perform cumbersome reconfiguration work for the import and export of data. ■

## About Deutsche Postbank Financial Services GmbH

[www.postbank.de](http://www.postbank.de)

Deutsche Postbank Financial Services GmbH is a subsidiary of Deutsche Postbank AG, and manages the mutual and special funds of Deutsche Postbank AG. Deutsche Postbank Financial Services GmbH also offers consulting services for financial products and is active in the development of financial products.

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