AIM
Advanced Information Management

Asset Management Solutions
Improve Business Agility and Efficiency in Disruptive Times

The world's leading asset management firms rely every day on AIM Software's EDM products to improve the efficiency and the agility of their business operations to address the challenges of today's disruptive times. GAIN allows your firm to create the most efficient, most automated data management process upstream of all your systems and functions—while at the same time end users from the business are empowered to adapt the system to address changing regulatory or business requirements without requiring an IT project.
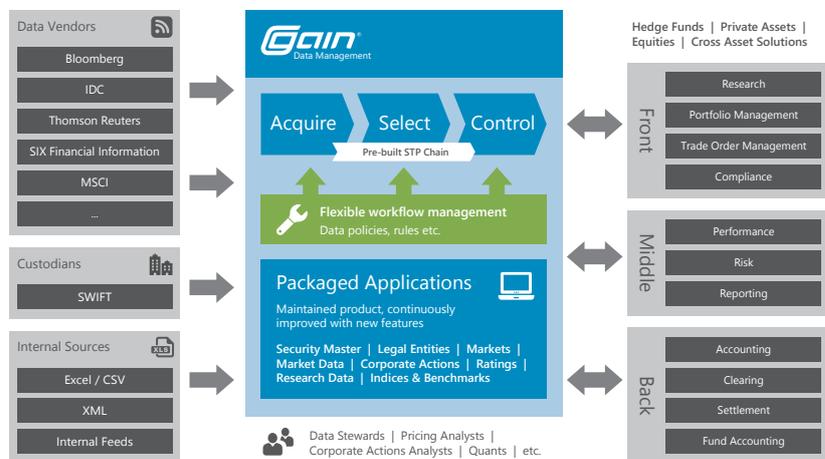
DATA QUALITY FIREWALL

Data quality issues generate unnecessary disturbances in trades or portfolio rebalancing activities because the data is not fit-for-use for a particular process when it is required. This causes headaches, rework, communication overhead, rollback and rebookings of transactions. Ultimately, this leads to increasing operational, reputational, and regulatory risks for investment management firms.

What is required is a "data quality firewall" that detects these issues and solves them before they impact upon a firm's operations.

With GAIN you ensure a consistent set of quality data across all systems utilized for efficient, accurate operations.

By solving problems in advance, you circumnavigate a multitude of challenges before they actually occur. Moreover, every decision is auditable—regardless whether that step was automated or a resolved exception—so that you can answer quickly and accurately any question asked by clients, regulators, or internal auditors.

THE BUY-SIDE SPECIALIST

AIM Software, founded in 1999, is the recognized market leader in the data management space with over 100 live Buy-Side clients in Europe, America and Asia.

Our suite of solutions is structured around distinct "business applications" that our clients can use to address their requirements and challenges: securities, market data, corporate actions, research, legal entities, index & benchmark data etc.

Each application benefits from best practices, built with our community of clients, that we release and maintain as part of the software.

AIM Software is the only vendor to provide a combination of a best-of-breed and modern data management system with productized applications, with deep configuration abilities and continuous functionality enrichment for the benefit of all users.

Business efficiency & cost	Governance and transparency	Business agility	Lower TCO
▪ Automation and error-driven exception management	▪ Consistent data across systems and functions: research, trading, risk, performance, operations etc.	▪ Flexible configuration and central Policy Master	▪ High quality support from a widely installed product
▪ Quality controls and imposed data governance already capture issues prior to export	▪ Full transparency: data lineage and audit trail at every step	▪ Faster adaptations in business logic to adhere to regulatory changes	▪ Features maintained as part of the product
▪ Flexible priority-based task management	▪ Data policies are transparent and fully audited, with full four-eye workflows and role-based set-ups	▪ Out-of-the-box workflows, UI screens, rules and connectors result in faster adoption	▪ New releases include new functionality and enhancements resulting from the user community
▪ Conditional data sourcing and cost accounting		▪ Business empowerment: updates without IT projects	▪ Overall TCO / lifecycle costs are reduced compared to traditional approaches
▪ Monitoring of activities			

How Asset Managers Leverage GAIN

GAIN Security Master

- Automation and error-driven exception management for instrument opening, index & benchmarks etc.

- Flexible data sourcing

GAIN Quant DB

- Get a consolidated database of factor data for instruments universe

- Integrate TRQA data sources as well as additional sources: FTSE, SIX, MSCI and internal data feeds

GAIN Corporate Actions DM

- Compare, validate, and automate the management of corporate action announcements

- Automate high volume events and focus on complex ones

UNIGESTION

CONSISTENT DATA ACROSS FUNCTIONS AND ASSET CLASSES

Streamlined pre-trade (research) and post-trade operations (front-to-back); consistent investment data across the functions of the investment management activities

GAIN acts as a central EDM platform in front of its investment management system SimCorp Dimension, to strengthen its front, middle and back office operations across the investment lines. Integrated on a single GAIN EDM platform, UNIGESTION uses four of the business applications from the GAIN suite—Security Master, Pricing, Corporate Actions Data Management, and Research Data—to deliver consistent and full reference data management.

SWISS ASSET MANAGER

FRONT OFFICE OPTIMIZATION

Simplified and accelerated Research process by automating the tedious task of data preparation plus increased accuracy of portfolio models

The asset manager uses GAIN Quant DB to industrialize the data preparation activities of its "quants" research team, by automating the aggregation of index and market data from multiple sources (including Thomson Reuters QA, stock exchanges etc.) to feed MatLab, the portfolio modelling application. GAIN Quant DB acts as a central data repository that delivers accurate point-in-time snapshots: data is acquired and cross-referenced automatically, thus eliminating the risk of error-prone manual consolidation.

As a result, Quants are faster in getting the data they need, while incurring less data costs and with full transparency over the data sets used to prove the portfolio strategies. The accuracy of data used for back-testing investment strategy has been drastically increased with a vendor-generic point in time feature, resulting in better investment strategies.

TOP 3 ASSET MANAGER IN THE NETHERLANDS

AUTOMATION IN CORPORATE ACTIONS PROCESSING

80–90% automation on high volume events after a 3-month project

This leading asset management firm was looking for a solution to reduce the highly manual and error-prone processing of corporate actions, to increase the data quality, and to leverage the investment in the recently implemented SimCorp Dimension platform.

The project was implemented within less than 3 months and now processes the initial set of corporate actions events with more than 20 integrated custodians. AIM Software's solution allows for nearly 90% straight-through processing of their high volume events.

What makes GAIN a unique EDM solution?

Accelerated start & faster time to market

AIM Software products are feature-rich and designed to support end-to-end business worflows, leading to faster projects.

Living products vs. bespoke ETL-based implementations

The functionality is extended with every release, based on the best practices gathered from our community of users.

Full cross-product integration

GAIN applications are distinct maintained packages based on one technology. The product evolution and the processes are fully transparent for our clients.

AIM Software is the fastest growing and award-winning provider of EDM software products to the financial sector, with distinct standard products specifically designed for the data needs and business processes of financial institutions. Over 90 of the world's leading asset management and asset servicing firms rely everyday on AIM Software's GAIN to power their data needs.

Compared to traditional approaches based on EDM toolkits, AIM Software's approach based on products ensures faster projects, lower life cycle costs and tangible business outcomes. For further information visit www.aimsoftware.com.

Beyond EDM

AIM
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