

AIM SOFTWARE GAIN IN THE CLOUD

AIM Software is a leading provider of Enterprise Data Management (EDM) software to the financial services sector. Our suite of Business Applications provides productized solutions that allow firms to mitigate risk while improving data quality and agility. GAIN in the Cloud, AIM Software’s proven Software-as-a-Service (SaaS) solution, offers the complete suite of GAIN Business Applications as a service. Proven and secure, GAIN in the Cloud simplifies your data management operations, while accelerating time to market and reducing total cost of ownership.

SIMPLIFY DATA MANAGEMENT. EMPOWER BUSINESS USERS

Financial market and reference data is the lifeblood of all capital markets participants. The successful management of this data has never been more critical. Not only is effective data management essential for meeting regulatory imperatives and managing costs, it is the key to improving business efficiency, increasing business agility and driving profitability.

As financial institutions focus on how to differentiate themselves in a competitive market, there is a growing trend across the industry to look to cloud services for post-trade operations and servicing. This is where AIM Software is able to offer

considerable value with its complete SaaS solution, GAIN in the Cloud.

GAIN in the Cloud offers clients the complete suite of GAIN Business Applications as a service, providing clients with a single point of call for all aspects of their data management operations. This includes Hardware, Licensing, Infrastructure, Application Operations and Support.

By bringing these elements together under a single umbrella, clients are able to mitigate operational risk with a single SLA for all issues, regardless of whether the issue spans across different areas of the application, infrastructure or operations.

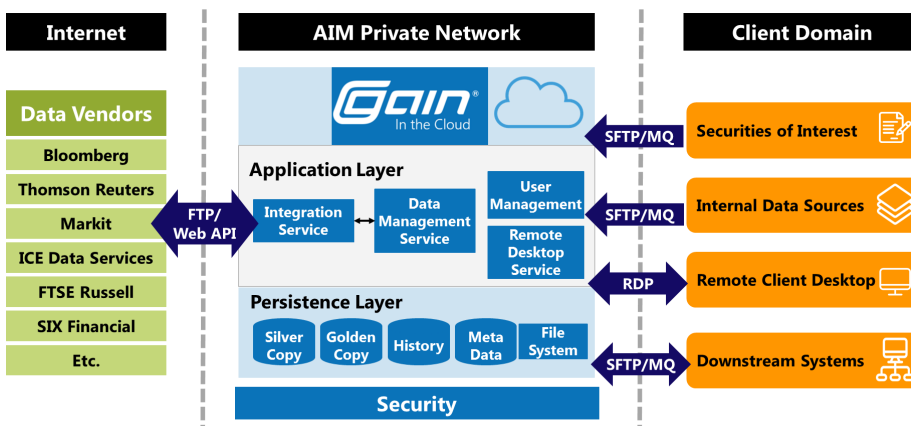
Simplify your data management operations with GAIN in the Cloud and benefit from:

- ✓ Single SLA to cover all operations
- ✓ Faster time to market
- ✓ Faster issue assessment and resolution
- ✓ Industry best practices and expert staffing
- ✓ Release and deployment management
- ✓ 24 x 7 monitoring and support
- ✓ Reduced total cost of ownership and increased business agility

SECURITY, FLEXIBILITY & LOWER TCO

GAIN in the Cloud runs on a private Global Cloud infrastructure that is powered by a mature and innovative hosting provider. Multi-tenant and specifically designed to scale with our growing Cloud community, GAIN in the Cloud enables clients to achieve considerable economies of scale.

A proven and secure SaaS solution, GAIN in the Cloud empowers financial institutions to simplify their data management operations, while accelerating time to market and reducing their total cost of ownership.



GAIN in the Cloud: Architecture Overview

<h3>Security & Reliability</h3> <ul style="list-style-type: none"> • A secure SaaS solution powered by a leading and innovative hosting provider. • Centralized and fully certified standard security management. • Robust Disaster Recovery mechanism for full Business Continuity. 	<h3>Flexibility & Scalability</h3> <ul style="list-style-type: none"> • Scale-up infrastructure and operations that can grow with your business. • Easily scale vertically and horizontally. • Facilitate business growth without expensive changes to your system infrastructure. 	<h3>Lower Ongoing Costs</h3> <ul style="list-style-type: none"> • Accelerate project deliverables for faster ROI and efficiency gains. • Leverage trusted data centres with low operating costs. • Reduce your Total Cost of Ownership. 	<h3>Data Management Excellence</h3> <ul style="list-style-type: none"> • Leverage unrivalled domain expertise on data vendors, data management and the GAIN application. • Latest functionality, application and software versions can be centrally managed.
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BEST-IN-CLASS DATA MANAGEMENT APPLICATIONS — AS A SERVICE

AIM Software is unique in offering a living suite of productized Business Applications that meet the specific data management needs of the buy-side community. Developed in close collaboration with our unrivalled user community, our Business Applications combine extensive out-of-the-box functionality with the flexibility to easily extend and parameterize the system to meet bespoke requirements.

BUSINESS APPLICATIONS FOR THE MARKET

GAIN In The Cloud enables clients to benefit from productized best practices as a hosted solution. This includes instrument data management, portfolio pricing, corporate actions, ratings, benchmarks, data aggregation and data consumption monitoring. Our modular platform provides clients with the ease and flexibility to select and link the GAIN Business Applications that meet their specific business requirements.



APPLICATION MANAGEMENT: DAILY IT OPERATIONS:

Monitoring

- Fully integrated and automated, 24 x 7 monitoring of system issues or spikes in resource utilisation.
- Pre-empt resourcing issues before they occur.

Infrastructure Support

- Our ownership ensures that the infrastructure is always up to date and fully maintained.
- We take care of patching and security updates to ensure the infrastructure is protected and operating efficiently.

Application Support

- Ensures that your GAIN application is always running smoothly.
- Business processes are monitored to assess and minimize the impact of any potential issues.

SYSTEM RELIABILITY & BUSINESS CONTINUITY:

Complete System Backup

- Daily incremental and weekly full backup is scheduled on Files System and Database, builds & Active Directory.
- Passive DR site with real-time syncing of database, Active Directory and file server.

High Availability

- Failover is embedded within the deployment architecture.
- Each component is deployed along with its failover instance.
- Load balancers added for load balancing and failover.

VENDOR FEED SUPPORT:

Vendor Feed Management

- Complete vendor feed processing management and notifications handling.
- Detailed insights on the performance of your data vendors.

WHAT MAKES GAIN UNIQUE?

- Pre-packaged and fully maintained business applications for corporate actions, reference data, legal entities, and portfolio pricing.
- Our product approach ensures that custom developments are kept to a minimum. This means faster projects, rapid ROI and lower TCO.
- Productized adaptors to popular investment management systems including: SimCorp Dimension, Avaloq, Olympic, Ambit Apsys, Multifonds and many more.
- Productized adaptors to popular data feeds including: Bloomberg, SIX Financial Information, Thomson Reuters, ICE Data Services, WM Datenservice, S&P Capital IQ etc.
- An unrivalled living community who help shape the roadmap to ensure continuous improvement and new functionality. All AIM Software clients collectively benefit from new functionality.
- We are the leading provider of data management Business Applications for the Buy-Side.

AIM Software is the fastest growing and award-winning provider of Enterprise Data Management (EDM) business applications to the buy-side. More than 100 of the world's leading asset management, private & wealth management, asset servicing, fund administration and global custody firms depend on AIM Software for their core data management requirements, including reference data management, portfolio pricing and analytics, corporate actions processing and legal entity data management.

With offices in Vienna, New York, London, Luxembourg, and Zurich, we are a global organization and support our clients wherever they do business.

Our productized approach to financial data management ensures that custom developments are kept to a minimum, resulting in faster projects, quick ROI and increased business agility.

CONTACT US

info@aimsoftware.com
www.aimsoftware.com

AIM
Advanced Information Management

www.aimsoftware.com